

Nick Wilkinson new member of Maxeda Executive Board.

Amsterdam, 19 December 2006. Nick Wilkinson to join Maxeda Executive Board in February 2007.

Nick Wilkinson will join the Maxeda Executive Board by February 2007 and will become responsible for the Do-it-yourself Group. This comprises the Dutch chains Praxis and Formido and the Belgian chains Brico and Brico Plan-It. Nick Wilkinson succeeds Peter Verveen, who has resigned as a member of the Maxeda Executive Board effective 31 December 2006 for health reasons.

Nick Wilkinson comes from DSG International, where he was Group Managing Director, responsible for New Business. Prior to this, he was Group Managing Director, responsible at various times for the Dixons, Currys and the Link retail formats in the United Kingdom and Ireland. Nick Wilkinson began his career in marketing at Unilever and has worked at McKinsey.

Tony DeNunzio, chairman of the Maxeda Executive Board: "I'm very happy Nick has agreed to join our Executive Board. Nick brings with him a wealth of experience in marketing, strategy and purchasing, which will certainly contribute to the future growth of our Do-it-yourself Group".

Peter Verveen has resigned as a member of the Maxeda Executive Board. Peter Verveen was responsible for the Do-it-yourself Group. Under his leadership, the group has achieved synergies in purchasing and logistics. Our do-it-yourself chains now work closely together on the development and introduction of new own brands.

Tony DeNunzio, chairman of the Maxeda Executive Board, is first and foremost grateful to Peter Verveen: "Peter has played an important role as a member of the Executive Board, by combining our Dutch and Belgian Do-it-yourself businesses and achieving a successful year for the Do-it-yourself Group. We are grateful to Peter for his efforts and his dedication to Maxeda."

For more information, please contact:

Maxeda
Corporate Communications
Arnold Drijver
Telefoon: 020-5490433